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## **Max-Oscar-Arnold-Award for Contemporary Doll Art 2025 of the town Neustadt bei Coburg**

On **28 May 2025**, the town of Neustadt presents the "Max-Oscar-Arnold-Award" for Contemporary Doll Art in ten categories and four special categories:

- |     |  |                          |
|-----|--|--------------------------|
| 1.  | The best Toy Doll                        | <b>(Cash prize €500)</b> |
| 2.1 | The best representation of a Baby        | <b>(Cash prize €500)</b> |
| 2.2 | The best representation of a Child       | <b>(Cash prize €500)</b> |
| 3.  | The best representation of a<br>Teenager | <b>(Cash prize €500)</b> |
| 4.  | The best representation of an Adult      | <b>(Cash prize €500)</b> |
| 5.  | The best Portrait Doll                   | <b>(Cash prize €500)</b> |
| 6.  | The best Fantasy Doll                    | <b>(Cash prize €500)</b> |
| 7.  | The best Miniature Doll (Scale1:12)      | <b>(Cash prize €500)</b> |
| 8.  | The best Caricature                      | <b>(Cash prize €500)</b> |
| 9.  | The best Thematic Work                   | <b>(Cash prize €500)</b> |

### Special Categories:

- |     |   |                            |
|-----|---|----------------------------|
| 10. | Experimental Doll Art<br>(up to 2 prizewinners, each 500 €) | <b>(Cash prize €1,000)</b> |
| 11. | Newcomer Award<br>(up to 2 prizewinners, each 500 €)        | <b>(Cash prize €1,000)</b> |
| 12. | Winners' Category<br>(up to 2 prizewinners, each 500 €)     | <b>(Cash prize €1,000)</b> |
| 13. | The best overall work of an<br>established artist           | <b>(Cash prize €2,500)</b> |

# **Entry Guidelines for the presentation of the "Max-Oscar-Arnold-Award" for Contemporary Doll Art of the town Neustadt bei Coburg**

## **1. Entry Criteria**

**Any person may participate in the "Max-Oscar-Arnold-Award", regardless of their ethnic origin and skin colour, country of origin, religion, world view, disability, age, sexual orientation, biological sex or gender identity. All participants will be treated equally and admitted to the competition.**

**For reasons of better readability, the simultaneous use of the language forms male, female and diverse (m/f/d) is waived. All personal terms apply equally to all genders.**

- 1.1 Only those original pieces are admissible for evaluation, which comply with the entry conditions for the presentation of the "Max-Oscar-Arnold-Award" for Contemporary Doll Art (see Point 2), which are submitted in good time (see Point 11) and for which the entry fee (see Point 7) has been paid. The registration is completed when the potential participant has received a written confirmation of his registration.
- 1.2 Winners who have received a "Max-Oscar-Arnold-Award" in a category **in 2024** (except category 12) are not permitted to enter the category, in which they have won the award, in the year **2025**.
- 1.3 Those submitted objects which fulfil the entry criteria are accepted in principle. They must not include any racist, sexual, religious, political or other discrimination.
- 1.4 All photographic image carriers (photos, USB flash drives and CDs) are kept in the town archive for documentation purposes and are thus the property of the town of Neustadt. The observance of the data-protection guidelines and requirements is guaranteed.

- 1.5 The specified deadlines (see Point 11), in particular the entry deadline, the submission deadline for the nominated objects, as well as the deadlines for assembly and returns in the case of personal collection, must be strictly observed. **It is not possible to grant extensions or to permit the objects to be collected early.**
- 1.6 Any recourse to courts of law is excluded.

## 2. Entry

### 2.1 The following material groups

**are eligible for submission:**

- 2.1.1 Dolls and objects made from casting compounds with the help of moulds: Here, the complete development of the model by the artist is important, as well as its execution as unique pieces, a mini or vario series. Groundwork such as eg mould construction, finishing the blanks or sewing the accessories is also allowed to be carried out by third parties.
- 2.1.2 Dolls and objects made from casting compounds without the help of moulds: All formable compounds are admissible, regardless of whether they are self-drying, or must be tempered or fired.
- 2.1.3 Dolls and objects made from so-called "free materials": Here, all of those materials are admissible which can neither be formed with the help of moulds nor freely by hand, but which can be reworked artistically.

**The following variations:**

- 2.1.4 **Unique pieces:** Only those dolls and objects which are created and produced in their entirety once can be regarded as unique. The use of additional accessories such as glass eyes, wigs and clothing remains unaffected by this.
- 2.1.5 **Limited mini and small series:** These are limited to at least 10 pieces and a maximum of 25 pieces. All dolls in this serial production must be of consistent quality and completely identical, including the accessories.

- 2.1.6 **Vario Series:** These are "variable", meaning altered mini and small series between two and a maximum of 25 pieces in which either eg the same limbs are used with different or subsequently processed heads, or if identical dolls are equipped with different accessories (eg "boy" and "girl"). All variations of a single head form count as belonging to the same series (eg with modelled hair, with painted hair or a wig).
- 2.1.7 **Groups of figures:** regardless of the materials used (see Point 2.1.1 up to 2.1.3) and their variations (see Point 2.1.4 up to 2.1.6). The group of figures is evaluated as a set, meaning as a single object. That means the jury can only award the group a single prize.

## **2.2 The following are excluded from participating:**

- 2.2.1 Dolls and objects made from industrially usable materials of all kinds.
- 2.2.2 So-called "designer dolls" which are intended for industrial reproduction or have already appeared, even if they are limited.
- 2.2.3 Copies of previously existing artisan dolls, even if they are free adaptations made from different materials.
- 2.2.4 Models made of wood which is milled by machines in special industrial operations, even if the artist finishes them individually.
- 2.2.5 Reproductions of historic dolls, even if they have been individually customised.
- 2.2.6 So-called "reborn" dolls.
- 2.2.7 Reproductions of modern artisan dolls, the moulds for which can entirely or partly be freely procured in domestic and international trade, even if they are used only partly and/or individually customised.

- 2.2.8 Puppets or hanging figures which have to hang freely in the room, assemblies or installations which have to be mounted to a wall and naturalist animal figures which do not correspond to category 6.
- 2.2.9 Decoration which is not directly related to the objector does not significantly underline its message. Accessories which are placed in the hands and which illustrate the objects, as well as chairs or pedestals for sitting figures etc are not affected by this. Please contact us for clarification in specific cases.
- 2.2.10 Objects which do not correspond to the photographs submitted to the jury in their entirety or in details such as eg the painting or accessories. Objects within a proper series are also not admissible if the serial number of the object on the photographic image carrier is not identical with the serial number of the original submitted object.

### 3. Registration

- 3.1 Each potential entrant receives a registration form with a shipping note. The number of objects submitted in each category is to be filled out in the corresponding fields for the categories which are being entered. Please complete the registration form and the shipping note in full.

**Up to three individual objects** or a maximum of three groups of figures or the combination of individual figures and figure groups can be entered by each participant **in each category**.

- 3.2 **Registering an object for two or more individual categories (eg for category 2 and for special category 10) is prohibited.**
- 3.3 For each submitted piece of work, the registration form must be accompanied by the following documentation:
- **Full-length photo of the work (clothed and frontal)**
  - **Full-length photo of the work (unclothed and frontal)**

Participants can send the registration form, shipping note, photos, powers of attorney and – this only applies to participants from non-EU countries - a proforma invoice in the following way:

- digitally by e-mail to kontakt@moa-kunstpreis.de  
⇒ documents as PDF, photos as JPEG file
- as printouts by post (colour printing!)

Please do not upload your application documents to a cloud or similar and do not send us any links to virtual storage locations or for downloading files.

### **Exceptions**

- **Photos or computer printouts are *only* to be included in categories in which the entry requirements demand them.**
- **The number of required photos decreases if the figures being submitted are robed figures or if they are figures whose robes are fixed to their bodies so that they cannot be removed.**

- 3.4 All indications of the identity of the artist (such as logos, stamps, tags, stickers labels, signets and so on) are to be removed from the objects. If they cannot be removed, such as in the case of carved signatures, neck tags, initials etc, then they must be covered up with stickers so they are no longer visible.

## **4. Judging Criteria**

An independent specialist jury selected each year by the town of Neustadt is responsible for judging the submitted images and objects. The jury consists of the chair, who is responsible for technical consultation, and at least three but a maximum of five voting members, as well as up to four consulting, non-voting members. The members of the jury are obliged to execute the responsibilities entrusted to them objectively, conscientiously, incorruptibly and in an unbiased way. The entire process of judging, as well as all information in connection with it are to be kept strictly confidential and must not be disclosed to third parties. This applies in general and also for the time after the award ceremony.

Before beginning their task as jury members, they are not permitted access to the exhibition of the objects to be judged nor to see them. In the case of any violation or personal advantage, those involved shall be relieved of their role. The jury is obliged to examine each submitted object on the basis of the judging criteria for the competition. They are free in their decisions and formulate them for the selected prizewinners. The town of Neustadt has no influence over those decisions. The judging is effected in accordance with an objective points system.

**4.1 Each of the following category descriptions is based on its own evaluation criteria and is tailored to the corresponding particular requirements. Thus, eg a "representation of a child" pursues completely different objectives to a "fantasy creature". It may therefore be crucial for each participant to select the correct category for their objects. Changing category is not possible once the deadline for entries has passed. Therefore please read the following with particular care.**

4.2 **Category 1, the best Toy Doll:** The dolls submitted in this category must be conceived in such a way that they, particularly in their outer appearance, are actually suitable for playing with or could be suitable. **The submitted objects are only judged if they are accompanied by an anonymous explanation of the play concept.** Modern play concepts are especially valued.

Significant criteria:

- material-specific working
- choice of material and the craftsmanship
- use-appropriate proportions
- proportional accessories
- painting
- options for meaningful play or playability (robustness, flexibility, weight, snugness, can it be dressed and undressed)
- autonomous execution also of traditional role models



- 4.3 **Category 2, the best representation of a Baby/Child:** consists of two areas. Therefore two prizewinners will be selected by the jury. the dolls submitted in the area 2.1 "The best representation of a Baby" should be representations of babies and infants up to roughly the crawling stage. In contrast, the area 2.2 "The best representation of a Child" includes representations of children up to approximately 12 years. Proportional accessories are permitted. If those accessories are also designed and produced by the artist, then they are especially taken into consideration.

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- proportions
- proportional accessories
- age-specific anatomy
- painting
- overall artistic impression
- natural representation

- 4.4 **Category 3, the best representation of a Teenager:** natural figures representing the ages 12 – 17 years are to be submitted in this category. Proportional accessories are permitted. If those accessories are also designed and produced by the artist, then they are especially taken into consideration.

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- proportions
- proportional accessories
- age-specific anatomy
- painting
- overall artistic impression
- natural representation
- depiction of psychological states of a young person, especially those which demonstrate the phases of puberty

4.5 **Category 4, the best representation of an Adult:** figures with historical costumes, theatre or film costumes, robes as seen in primitive tribes, as well as contemporary European types of clothing, or even freely designed robes can be submitted in this category. Here it is particularly important that the age-related changes in the outward appearance of human beings are understood and executed. In the case of historical robes, the proper and functional implementation in terms of costume history will be given particular consideration.

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- proportions
- proportional accessories
- age-specific anatomy
- painting
- overall artistic impression

4.6 **Category 5, the best Portrait Doll:** here the recognition of the model being portrayed is particularly important. That means that the submission of a portrait photo of the model is essential, even if the person being portrayed is a public figure. So-called "fantasy figures" based on films, excluding copies or plagiarisms of copyrighted figures or performances, are also permitted. They are treated in the same way as portrait figures of actually living people. **The submitted objects are only judged if they are accompanied by a portrait photo of the model.**

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- proportions
- anatomy
- outward similarity to the model
- characterisation of the model
- implementation of the model's accessories in the proportional scale
- overall artistic impression in terms of consistency

4.7 **Category 6, the best Fantasy Doll:** this category is intended for objects which are modelled on classic or contemporary literature without book illustrations, or modelled on music, on legends, fairy stories or fables (eg elves and trolls) or on the artist's own self-conceived themes or motifs. The figures can be allegories (eg seasons), based on mythology (eg virtues and vices) etc, they can be dressed in robes or be a combination of human or humanoid figures and animal or animal-like figures. Human and animal anatomy may be stylised or strongly reduced in favour of the artistic expression. The colouring is not limited to the model or to traditional perspectives. Attributes or symbols may be added to support the artistic expression. Objects which are reworked versions of so-called "fantasy figures" from films or book illustrations are not permitted. **To enable the jury to judge the submitted objects, please submit an anonymised information sheet to explain the work.**

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- proportions
- accessories, attributes and (colour) symbolism
- colourfulness
- artistic expressiveness in terms of the implementation of the artist's intentions
- autonomy

4.8 **Category 7, the best Miniature Doll:** Here, the adherence to the required scale (1:12) is crucial, as is the consistent and complete reduction of the proportions both in terms of the anatomy and the accessories. The scale 1:12 allows for adult figures to be approx 15 cm (standing) and approx 10 cm (standing) for children.

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- proportions
- painting
- proportional accessories, designed and produced by the artist
- appropriate miniaturisation of accessories and fittings
- overall artistic impression

4.9 **Category 8, the best Caricature:** This includes the three main areas and mixed forms thereof. The Portrait Caricature consists of the exaggerated elaboration of typical individual human features. It often borrows traits from the world of animals and mixes them with human physiognomy in order to emphasise certain characteristics of a person. To some extent, the human proportions are abandoned in favour of the overall impression of posture, facial expression and gestures. The Socially Critical Caricature is, in contrast, an ironic commentary on social events, situations or relationships. The Political Caricature is a variation of the celebrity doll and a commentary on politicians and their decisions for society.

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- composition and colour
- painting
- concept and implementation
- overall impression
- originality

4.10 **Category 9, Thematic Works:** This category includes those dolls and figures which are created in accordance with a theme specified each year by the "Kultursenat". The Thematic Works can consist of individual dolls and figures or of several, in the sense of groups of figures (see Point 2.1.7). The accessories appropriate to the theme should be produced by the artist personally wherever possible.

**The theme for 2025 is: "Make Love Not War"**

Significant criteria:

- implementation of the theme
- materials used and the craftsmanship
- proportions
- painting
- thematic accessories including attributes and symbols
- relationship of the dolls/figures to each other in groups of figures
- proportional accessories

4.11 **Special category 10, Experimental Doll Art:** Only free works which fully dissolve the ties to the traditional perception of dolls are permitted in this category. Even more so, they should merely provide an opportunity to grasp the three-dimensional manifestation of a figure itself. The prerequisite for this is the profound examination of sculptured art, modern, contemporary sculpture and the ability to develop, execute and communicate complete artistic concepts. The category is not restricted to themes, materials and sizes.

The jury is free to confer a cash prize **in the amount of 1,000 euros** for a particularly outstanding artistic achievement. In this category, the jury is permitted to nominate two prizewinners. In such a case, the cash prize is shared equally.

Significant criteria:

- overall artistic impression
- choice of stylistic devices
- autonomy and originality
- communication of the overall artistic concept

4.12 **Special award category 11, Newcomer Award:** Only those doll artists who affirm that they have not been making dolls and objects for more than three years are permitted to enter this category. That period begins with the completion of their first finished doll made without the help of a third party.

Those artists with years of experience in the so-called "Repro-field", or who have similar professional experience in the industrial manufacturing of dolls, even if that experience is restricted to designing models or constructing moulds, are not permitted to enter this category. Previous winners of the Newcomer Award are also not permitted to enter this category, even if they have not yet reached the time limit.

For the Newcomer Award, perfect craftsmanship and artistic execution are not required. The special award is intended to encourage particularly promising talents. **For this reason there is no further stylistic subdivision. The special award is linked to a cash prize amounting to 1,000 euros.** In this category, the jury is permitted to nominate up to two prizewinners. In such a case, the cash prize is shared equally.

Significant criteria:

- material-specific modelling
- choice of material and the craftsmanship
- implementation of the proportions true to scale
- consistency in the painting
- accessories appropriate in material and style
- originality of the artistic concept
- autonomy from instructors and formative role models
- overall impression in terms of artistic talent

4.13 **Category 12, the Winners' Category:** No free entries into this category are permitted. Only those artists who have already received a "Max-Oscar-Arnold-Award" from the town of Neustadt **in 2024** are permitted to enter.

Here, the prerequisites are perfection in terms of craftsmanship and artistic execution in the overall concept. For that reason, there is no further subdivision in terms of material groups or style. As the submitted objects may naturally be contradictory in style, the specialist jury is permitted to nominate **up to** two prizewinners at their own discretion. In such a case, the cash prize **amounting to 1,000 euros** is shared equally.

Significant criteria:

- perfect craftsmanship
- autonomous concept
- painting
- age-specific anatomy
- proportional accessories and fittings
- artistic idea and execution
- artistic expression and autonomy
- consistency in the overall concept
- originality

4.14 **Category 13, the best overall work from an established artist:**

Free entries are not permitted in this category. In advance the "Kultursentat" of the town of Neustadt already nominates an artist who is awarded the "Max-Oscar-Arnold-Award" for Contemporary Doll Art, without further consultation with the appointed judges, and regardless of whether the corresponding artist has already taken part in a "Max-Oscar-Arnold-Award" competition or not.

## 5. Delivery, transport and returns

Please help to minimise the risks for delivery, transport and returns by adhering to the following instructions:

- 5.1 **Please do NOT enclose the submission forms in the package with the objects, instead please send the submission forms separately in advance.**

Always indicate the measurements and weight of the closed box in the transport document. If you require the objects to be returned by post/forwarding agent (see Points 5.9 and 5.14), please enclose the corresponding easily legible **address label** for the packages with the transport document. In the case of delivered packages, please enclose a **packing plan** and **assembly instructions in German or English** for objects delivered in a partly or entirely dismantled state.

- 5.2 Do not use recycled boxes or crates with open lids or bottoms for packaging. Do **not** use packing paper.
- 5.3 Select a box that is big enough to pack your object. Dolls with movable or flexible limbs should be placed in the boxes horizontally, figures and objects (eg made of paper mâché or combined materials) should be placed vertically.
- 5.4 Secure the object with wadding, tissue paper, foam or something similar first. Prevent parts made of the same material (eg porcelain) from directly banging against each other, and avoid strains occurring due to pressure. Use bubble wrap or air cushion foil for wrapping.
- 5.5 Place holders, stands etc in the box in such a way that they do not come into contact with the object. Accessories in small parts are also to be packed separately in small boxes or containers.

- 5.6 For particularly delicate objects, packaging in the form of "a box in a box" is recommended. In this case, the object is packed in a box and then placed inside a bigger box as described. The spaces are stuffed with cushioning material.
- 5.7 Please fill the protective cushioning material, such as foam flakes or wood shavings, loosely in suitable plastic bags (eg rubbish bags) and secure the object against moving around. Fix your objects by tying them in the box, then knot the straps in such a way that they can be loosened, so that they can be re-used when the object is packed up again. If you have any questions on this matter, please do not hesitate to ask us.
- 5.8 Should you deliver the objects personally to the **Museum der Deutschen Spielzeugindustrie** before the official assembly date, then all objects must also be safely packed in suitable and closed transport boxes with cushioning material. Open boxes or objects only wrapped in cloths cannot be accepted for safety reasons.
- 5.9 Take advantage of the opportunity to bring your objects personally and set them up for presentation yourself (subject to change, see point 5.8). However, if you are not able to collect them again after the event, we are happy to return them by post/forwarding agent. In that case, please provide suitable transport boxes as well as sufficient packaging material. Should the packaging material be insufficient or the transport boxes inadequate, we reserve the right to refuse to return the objects of safety reasons. In this case Point 5.10 takes effect.
- 5.10 If you deliver your objects personally, but cannot collect them again after the event and do not wish us to make use of your objects, then you have the option of using the museum depot, from which you can collect your objects during the normal opening times (Tues – Sun 10:00 to 17:00) at short notice. In this case, we also require suitable boxes to store your objects safely.  
For depositing and storing the objects in the depot, the museum charges a fee of **12 euros** for each month or part of a month beginning once the object is transferred to the depot. The fee is payable on collection.



- 5.11 In case the object is collected by a third party, the artist must provide written notification first and the third party must present authorisation from the artist. **The address and telephone number of the authorised representative must also be provided.**
- 5.12 No liability is accepted for any damage or the loss of loose small accessories unless specifically mentioned in the transport document (See Point 5.1) and packed in a small shockproof container inside the large box. Any recourse to courts of law is excluded.
- 5.13 When the objects are returned, please note that the town of Neustadt accepts no liability of damage incurred in transit, which exceeds the damage covered by the customary transport insurance (post/forwarding agent).
- 5.14 **For participants from non-EU countries:** Please enquire at the relevant customs authority about the most favourable customs procedure for you. Please note that customs regulations may differ in Germany and that there may occur more administrative effort. **We strongly recommend DHL as the shipping company. With other shipping companies, import problems must be expected.**

To avoid complications at customs, please send us a proforma invoice and photos of your object per e-mail in time. The value indicated on the proforma invoice must be identical to the value indicated on the registration form.

**Attention: There must be applied the following notation at the outside of each parcel:**

<p style="text-align: center;"><b>For temporary import to be sent to customs in 96450 Coburg GERMANY!</b></p>
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For parcels for which a customs procedure must be opened:

- When sending a parcel to Neustadt b. Coburg, the sender of the parcel must be identical with the recipient of the parcel when returning it.
- It is not possible to send a parcel to a third party.
- If a parcel is imported by mail through customs into Germany, the export must be carried out in the same way.

## 6. Disqualification

**Objects may be excluded from the competition if they do not fully comply with the competition guidelines.**

Examples:

- The submitted object does not correspond to the submitted photo.
- The submitted object violates one or more of the competition guidelines.
- The submitted package lacks a packing plan and assembly instructions.
- The proforma invoice amount is not identical to the insurance value / selling price in the registration form.

An object can be **retrospectively disqualified** if a breach of the entry requirements is demonstrated or other serious grounds for exclusion become apparent (eg cheating, copies of other artists' dolls etc). In that case, the bestowed prizes are withdrawn. The withdrawal and disqualification are publicised.

## 7. Fees

- 7.1 The entry fee is **20 euros** for the first submission (doll or group of figures) and another **20 euros** for each additional submission (up to three dolls or groups of figures).
- 7.2 In the case of shipment by post or forwarding agent, the required fees must be remitted in full to the account of the town Neustadt bei Coburg by the **deadline of 6 May 2025**.

**Recipient: Stadtkasse Neustadt**

**Bank: Sparkasse Coburg-Lichtenfels**

**Account number: 370 619**

**Bank Code: 783 500 00**

**IBAN: DE91 7835 0000 0000 3706 19**

**BIC: BYLADEM1COB**

**Designated purpose: "MOA Award 2025"**

If the objects are delivered personally by the artist, the fees can also be remitted in **EUROS** on **Saturday, 24 May 2025**, cash only is accepted. Other forms of payment cannot be accepted.

- 7.3 Objects which are not personally collected are returned **once** free of charge. The town of Neustadt will provide you with the consignment number on request. If your parcel is sent back to Germany (due to refusal of acceptance, undeliverability, missed collection, incorrect address etc), **no** further shipment will be made!  
Items are shipped exclusively by DHL and are insured up to a maximum of 500 euros. If you require higher transport insurance or additional insurance, you must arrange this **yourself** and bear the costs.

**Attention:**

**The return shipment of objects may be refused**

- if the packaging is not suitable for repeated use.
- if the packaging does not comply with the guidelines (see point 5.) and an undamaged return cannot be guaranteed, in addition to the general transport risk.  
In this case, other options must be used, for example collection of your object in person or temporary storage in the Museum der Deutschen Spielzeugindustrie.  
If the artist nevertheless insists on a return shipment, he must assure in writing that the return shipment is to be made at his own risk.
- if customs requirements are not met. In this case, the artist must arrange for the collection in person and, if necessary, customs clearance of his object or rather contact his competent customs office. In this case, the shipment of the MOA-Award is not possible either.

## **8. Announcement of the Prizewinners**

The announcement of the prizewinners and the presentation of the "Max-Oscar-Arnold-Award" for Contemporary Doll Art of the Bavarian Doll Town of Neustadt bei Coburg will take place **on Wednesday, 28 May 2025.**

The submitted images of the prizewinning objects will be presented during the ceremony. The prizewinners are announced by name during the award ceremony. All points results remain secret. No information will be released regarding the evaluation by the jury of the objects mentioned in the ceremony. Any recourse to courts of law is excluded.

## 9. Presentation of the Prizes

- 9.1 The possibility of the **personal presence of the prizewinner** depends on the course of any pandemic that may occur (such as COVID-19).
- 9.2 In the case of **justified exceptions** (eg serious illness, physical disability, stricter pandemic regulations, inability to travel due to public transport restrictions) the prizewinner can be represented by a third party. For this purpose, the address and telephone number of the representative must be provided in addition to a power of attorney. The representative is then also responsible for sending the prize money.
- 9.3 Otherwise the Award is presented to the artist in second place. Cash prizes will be transferred exclusively in euros. In the case of **international bank transfers**, all charges (fees) incurred shall be borne by the payee.
- 9.4 For participants who require a visa, a special invitation can be issued for that purpose. In this case, please contact [kontakt@moa-kunstpreis.de](mailto:kontakt@moa-kunstpreis.de).

### Important:

**For the international participants, there may be country-specific provisions on regulations and requirements concerning entry into the country and customs formalities which are to be observed.**

**Please inform yourself in due time and be sure to observe all requirements.**

## 10. Addresses

The responsible staff members of the town of Neustadt are available for your written and telephone enquiries.

**10.1 For questions about the competition, about the assignment to the categories, about returns and fees, the transport document and the submission of the registration form with the accompanying documentation:**

Museum der Deutschen Spielzeugindustrie  
Hindenburgplatz 1  
96465 Neustadt bei Coburg  
GERMANY  
Phone: +49 9568 5600 Fax: +49 9568 89490  
E-Mail: kontakt@moc-kunstpreis.de

**10.2 For questions about the award ceremony, overnight accommodation, how the fees are to be paid and about the Doll Festival in general:**

Stadtverwaltung Neustadt / kultur.werk.stadt  
Referat 1 – Bereich Kultur Sport Tourismus  
Bahnhofstr. 22  
96465 Neustadt bei Coburg  
GERMANY  
Phone: +49 9568 81-139 Fax: +49 9568 81-138  
E-Mail: kontakt@moc-kunstpreis.de

**10.3 For questions about shipment, delivery of the objects by post/forwarding agent and about personal collection of the objects from the museum depot:**

Museum der Deutschen Spielzeugindustrie  
Hindenburgplatz 1  
96465 Neustadt bei Coburg  
GERMANY  
Phone: +49 9568 5600 Fax: +49 9568 89490  
E-Mail: kontakt@moc-kunstpreis.de

**10.4 For questions about delivery of your objects in person, and about assembly and disassembly:**

Mehrzweckhalle Heubischer Straße  
Heubischer Straße 30  
96465 Neustadt bei Coburg  
GERMANY  
Phone +49 9568 5600 Fax: +49 9568 89490  
E-Mail: kontakt@moc-kunstpreis.de

## 11. Deadlines

- Tue 6 May 2025** Deadline for registration and submission of the required documentation
- By Thu  
15 May 2025** Delivery of the objects by post or forwarding agent (see Point 5.1 – 5.10) to the Museum der Deutschen Spielzeugindustrie (see Point 10.3).
- Sat 24 May 2025  
11:00 – 15:00** Delivery of the objects in person and opportunity to assemble them personally.  
Reception Point:  
Mehrzweckhalle Heubischer Straße  
Heubischer Straße 30  
96465 Neustadt bei Coburg  
GERMANY  
The delivery is effected at the artist's own risk.
- Sat 24 May 2025  
16:00** **The specialist jury meets**  
in the Mehrzweckhalle Heubischer Straße
- Wed 28 May 2025  
18:00** **Announcement of the prizewinners and the presentation of the "Max-Oscar-Arnold-Award" for Contemporary Doll Art of the Bavarian Doll Town of Neustadt bei Coburg. All award participants and prizewinners will receive a separate invitation to the award ceremony with all event details.**
- 25 – 30 May 2025  
10:00 – 17:00,  
31 May 2025  
10:00 – 16:00** **Public presentation of the objects**  
in the Mehrzweckhalle Heubischer Straße
- Sat 31 May 2025  
16:00 – 17:00** Return of the objects collected in person in the Mehrzweckhalle (see Point 10.4). Early collection is not possible.
- From Tue  
3 June 2025** Return of the objects collected in person in the museum at the specified address (see Point 10.3).

## 12. Duties to provide information when collecting data

Duties to provide information when collecting data (data processing) in accordance with Art. 13 GDPR:

### 1. Description of the processing activity

Data protection notices associated with the MOA Award on the websites (www.moa-kunstpreis.de + on the town's website) and internal use, eg for presentations and invitations.

### 2. Controller's name and contact details

Responsible for collecting data is: **Stadt** Neustadt b. Coburg, Georg-Langbein-Straße 1, 96465 Neustadt b. Coburg, E-Mail: info@neustadt-bei-coburg.de, phone: +49 9568 81-0.

### 3. Contact details of the Data Protection Commissioner

The Data Protection Commissioner **for the Stadt Neustadt b. Coburg**, Georg-Langbein-Straße 1, 96465 Neustadt b. Coburg, E-Mail: info@neustadt-bei-coburg.de, phone: +49 9568 81-0.

### 4. Purposes and legal basis of processing

- a. **Purposes of processing:** Data protection information associated with the MOA Award on the websites (www.moa-kunstpreis.de + on the **town's** website) and internal use, **eg** for presentations and invitations.
- b. **Lawfulness of processing:** Your data is processed on the basis of Art. 6(1) a GDPR.

### 5. Recipients or categories of recipients of personal data

Your personal data will be forwarded to every visitor to our website www.neustadt-bei-coburg.de + www.moa-kunstpreis.de and may be to town hall staff for internal use.

## **6. Storage period for personal data**

In the event that the entire dataset is erased but not for irrelevant and redundant data. (We would ask that you voluntarily notify the town of Neustadt of any changes.)

## **7. Rights of data subjects**

You have the following rights based on the General Data Protection Regulation: If your personal data is processed, you have the right to access any information about your personal data that is stored (Art. 15 GDPR). Should any personal data that is processed be inaccurate, you have the right to have this rectified (Art. 16 GDPR). If there are statutory requirements, you may demand the erasure or restriction of processing, as well as object to processing (Art. 17, 18 and 21 GDPR). If you have consented to the data being processed, or there is a data processing contract in place and data is processed with the help of automated processes, you may also have a right to data portability (Art. 20 GDPR). Should you make use of your aforesaid rights, the controller shall check whether the statutory requirements are being met.

**8.** You further have the **right to lodge a complaint** with the Data Protection Commissioner for the State of Bavaria.

## **9. Right to object in the case of consent**

If you have consented to your data being processed by making a corresponding declaration with the town of Neustadt, you may withdraw the consent at any time in the future. This shall not affect the lawfulness of data processing based on consent until such time as consent is withdrawn.



### **13. Data protection notices on photos/video recordings**

Data protection notices on the production and use of photos and video recordings in accordance with Art. 13 GDPR:

#### **1. Controller's name and contact details**

Stadt Neustadt b. Coburg  
Georg-Langbein-Straße 1  
96465 Neustadt b. Coburg  
GERMANY  
E-Mail: [info@neustadt-bei-coburg.de](mailto:info@neustadt-bei-coburg.de)  
Phone: +49 9568 81-0

#### **2. Purpose of processing**

The photos are used solely for the public relations work of the doll artist.

#### **3. Lawfulness of processing**

Photos are processed (collected, stored and forwarded to third parties (cf. 5.) solely on the basis of the explicit consent of the data subject's custodian, thus pursuant to Art. 6(1) a GDPR. The publication of selected images in the event organiser's (printed) media on their homepage and elsewhere is necessary for the event organiser's public relations work and therefore serves to preserve the legitimate interests of those involved, Art. 6(1) f GDPR.

#### **4. Categories of recipients of personal data**

The photos and/or videos shall be passed onto every visitor to our websites [www.neustadt-bei-coburg.de](http://www.neustadt-bei-coburg.de) + [www.moa-kunstpreis.de](http://www.moa-kunstpreis.de) and to town hall employees and employees of the Museum der Deutschen Spielzeugindustrie for internal use, if necessary.

#### **5. Storage period for personal data**

Photos that are taken for the doll artist's PR shall be stored for an indefinite period for this purpose until the data subjects withdraw their consent.

## **6. Right to withdraw consent**

The consent to process the photos may be withdrawn at any time in the future. This shall not affect the lawfulness of data processing based on consent until such time as consent is withdrawn.

## **7. Rights of data subjects**

You have the following rights based on the General Data Protection Regulation:

- a. If your personal data is processed, you have the right to access any information on the data that is stored about you (Art. 15 GDPR).
- b. Should any personal data that is processed be inaccurate, you have the right to have this rectified (Art. 16 GDPR).
- c. If there are statutory requirements, you may demand the erasure or restriction of processing, as well as object to processing (Art. 17, 18, 21 GDPR).
- d. If you have consented to the data being processed, or there is a data processing contract in place and data is processed with the help of automated processes, you may also have a right to data portability (Art. 20 GDPR).
- e. Should you make use of the aforesaid rights, the controller shall check whether the statutory requirements are being met. In addition, you have the right to lodge a complaint with the State Commissioner for Data Protection for the State of Brandenburg.

## **14. Declaration of Consent**

With your registration and submission of the required documentation and your participation in the "Max-Oscar-Arnold-Award" competition you hereby give your consent for your aforesaid data to be forwarded within the town hall as well as to the Museum der Deutschen Spielzeugindustrie and to be published on the websites of the town of Neustadt b. Coburg and on [www.moa-kunstpreis.de](http://www.moa-kunstpreis.de) as part of the events "International Doll Festival Neustadt and Sonneberg" and "Max-Oscar-Arnold-Award".

You further give your consent for pictures to be taken (artists dolls and doll artists) and be stored for publication on the websites mentioned above.

You also agree that submitted objects may be touched, held and moved by the expert jury for the purpose of nominating the award winners. The same applies to the process of positioning and photographing the award-winning dolls, which will be presented on the MOA-website.